Internal and External Communications Resources

You can use / adapt the following text and messaging to promote the Multiply programme to your staff, your customers or service users and also through staff who work directly with people.

Supporting images and graphics can be found in the resources section.

Internal Communications

Encourage staff to find out more about the free Multiply courses and support their own continuous personal development.

Staff Newsletter or Email

* *Subject: Boost your confidence with numbers with the Multiply programme*

*Message:*

*We are excited to share a fantastic opportunity for you to enhance your numeracy skills through the Multiply123 programme, funded by the UK Government’s Shared Prosperity Fund. This initiative is designed to support adults aged 19 and over who may not have a National 5, Standard Grade, or O-Grade qualification in maths or arithmetic. Even if you do have these qualifications but feel out of practice, this programme is for you.*

*The Multiply123 programme offers fully-funded, local courses and activities aimed at improving numeracy in everyday life, whether it’s budgeting household finances, helping your kids with their homework, or boosting your job prospects.*

*We would like to encourage staff to take advantage of this opportunity to build your confidence with numbers. For more information and to sign up, visit www.multiply123.co.uk or call 0808 171 3030 today!*

* *Subject: Enhance your numeracy skills with fully-funded courses*

*Message:*

*We are pleased to announce that we are supporting the Glasgow City Region Multiply123 programme, which aims to Make Numbers Easier for adults in the Region. Whether you are looking to gain a formal qualification or simply want to refresh your numeracy skills, Multiply123 offers a range of fully-funded courses and activities for adults age 19 and over.*

*This is a great opportunity to help you gain confidence in handling numbers, from managing the household budget, to paying for the weekly shop, or advancing in your career. Learn more and register at www.multiply123.co.uk or by calling 0808 171 3030. Don’t miss out!*

Staff Intranet

* Improve your numeracy skills with the Multiply123 programme

*We are delighted to be supporting the Glasgow City Region Multiply123 programme, which aims to Make Numbers Easier for adults aged 19+ without a National 5, Standard Grade or O-Grade maths qualification. Whether you want a formal qualification, or just want to refresh your numeracy skills - from budgeting, to cooking, to helping the kids with maths homework – explore a range of fully-funded courses and activities designed to make numbers easier in everyday life and work. Visit www.multiply123.co.uk or call 0808 171 3030 for more information.*

* Help Make Numbers Easier with the Multiply123 programme

*Are you looking to improve your numeracy skills?*

*We’re supporting the Glasgow City Region Multiply123 programme, which offers fully-funded courses and activities for adults across Glasgow City Region. Whether you would like help with budgeting, want to help your kids with maths homework, or want to feel more confident with numbers at work, Multiply123 can help make numbers easier.*

*Visit www.multiply123.co.uk or call 0808 171 3030 to learn more and get started today.*

Internal Events (such as webinars, in-person meetings or online meetings)

Posters and flyers can be found in the resources section, which can be distributed internally such as in staff rooms, staff kitchens or on notice boards.

External Communications to Customers / Service Users

Promote the Multiply programme to customers or service users by using some of the example text below

Or use materials from the resources section – flyers and posters for notice boards.

* *Multiply123 is a new programme of fully-funded, local courses to help adults feel more confident with numbers and numeracy. Funded by the UK Government’s Shared Prosperity Fund, adults without a maths qualification at National 5, Standard Grade or O-Grade can access free support and courses at* [*www.multiply123.co.uk*](http://www.multiply123.co.uk) *or by calling 0808 171 3030.*
* *A new programme of hundreds of fully-funded, local courses and activities for adults is aiming to help “make numbers easier” across Glasgow City Region.*

*Feel more confident with numbers and numeracy. Find more information at* [*www.multiply123.co.uk*](http://www.multiply123.co.uk) *or by calling 0808 171 3030.*

* *Numbers pop up everywhere, from cooking, to paying the bills, sticking to a monthly budget, checking your change, and helping the kids with their maths homework.*

*Feel more confident with numbers and numeracy with a range of fully-funded numeracy support and courses. Visit* [*www.multiply123.co.uk*](http://www.multiply123.co.uk) *or call 0808 171 3030.*

In addition, we ask for services to support by sharing information on your social media channels using the below texts.